**Open call for project applications**

**Application form**

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| **Name of the civil society organisation** |  | | |
| **Name of the project** |  | | |
| **Project implementation period** |  | | |
| **Responsible person** |  | | |
| **Contact person (name and last name, contact number and email)** |  | | |
| **Website and social media platforms of the organisation** |  | | |
| **Registration number and Tax Identification Number** |  | | |
| **Project description** | |  | |
| **Short description of the organisation, aims and target groups.**  **Short description of the project team and their key skills and expertise relevant for the project.**  **Did your organisation take part in RDN activities?**  **(max 300 words)** | |  | |
| **Short description of the project.** **Outline any creative or innovative component of the project you are suggesting.** **In what way(s)does this project influence the representation of diversity in the media (traditional or social).**  **(max 400 words)** | |  | |
| **What are the project objectives?**  **Describe project results and activities and set the key indicators to follow the success of project implementation.**  **(max 500 words)** | |  | |
| **Describe target groups.**  **(max 400 words)** | |  | |
| **What media will you use to communicate with the audience or stakeholders?**  **Does this project involve cooperation with media outlets and in what way?**  **\*Please note that cooperation with the online, print or electronic media is not compulsory but will be seen as an added value.**  **Please define the project’s overall reach. (max 300 words)** | |  | |
| **What is the geographical span of the project?**  **(max 200 words)** | |  | |
| **Will your project involve marginalised communities and/or gender equality and in what way?**  **(max 300 words)** | |  | |
| **Is there a follow-up plan for the project results after the project is finished?**  **(max 300 words)** | |  | |
| **What is the project’s envisaged budget?**  **\* There is a separate Excel file for the budget breakdown, please indicate here only the overall amount.** | |  | |
| **Anything else you would like to say and we have not asked.** | |  | |
| **Would your organisation be interested in becoming an RDN associate member and act, even beyond the project’s timeframe, as part of the regional Reporting Diversity Network?** | |  | |
| **Overal points**  (to be filled by the donor) | |  |  |

**The deadline to submit the application is May 31.**

Please submit your applications at: [jelena.subic@media-diversity.org](mailto:jelena.subic@media-diversity.org)

\*The application form should be in **English.**